



Bristol & Bath Brussels Office – UKRO UoB Visit

15 March 2019



Context & Activities To Date

- Since 2014, the Bristol-Brussels Office (BBO) has been part of Bristol City Council's International Service, working with local partners to represent the city in Europe
- In its first 4 years, the BBO successfully raised the city's profile, collaborated with European partners, ensured its interests are represented, and assisted in successful EU funding applications worth +/- €3.5 m to Bristol and the region
- During this period, the University of Bristol invested in 2 pilot phases for the Office to support its European activities and UWE co-funded a graduate intern
- UoB Phase 1 comprised the delivery of 3 specific projects whilst, in the 2nd phase, the BBO was engaged to work for a day a week on selected regular tasks:



UoB Phase 1 Projects

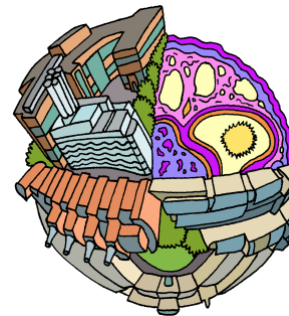
- A ½ day workshop in the BBO to showcase the Faculty of Engineering's work to create a city-wide test bed for digital innovation, and visits by the Bristol BioDesign Institute and the Cabot Institute teams to meet key contacts in and around the EU Institutions, leading to collaboration, speaking and funding opportunities

Bristol showcases city-wide test beds in the European capital

Press release issued: 3 March 2017

The University of Bristol is playing a lead role in the creation of experimental test beds that will drive digital innovation and shape the way cities of the future operate.

A team of researchers from the [Faculty of Engineering](#), including Professor Dimitra Simeonidou, Director of the University's [Smart Internet Lab](#), showcased pioneering research which uses Bristol as a city-wide test bed for digital innovation and living, at an event in the European capital this week.



BrisSynBio

biomolecules to biosystems
from understanding to design

↻ Bristol:Brussels Retweeted



Rich Pancost @rpancost · Jul 5

On way back from Brussels after informative and inspiring @cabotinstitute meetings with @e3g @EU_ENV @EUClimateAction and others!



1



3

UoB Phase 2 Activities

- UoB Phase 2 was focused on tasks aligned to the overall objectives of the BBO:
 - Representing UoB at EU Institution and stakeholder events, and raising its profile via activities such as co-organising an event with Brussels-based HEI reps on Brexit;
 - Monitoring and providing intelligence on EU developments, such as the successor to Horizon 2020, the R&I funding programme, including sourcing early draft versions;
 - Engaging in key networks, such as the informal UnLiON platform and the Coimbra Group, to gather info on funding/policy initiatives, and study/research opportunities;
- UoB Phase 1 was for 6 months from 09/16 and Phase 2 for 7 months from 01/18

Bristol & Bath Brussels Office

- In 2018/19, a shared and sustainable Brussels Office for the Bristol & Bath city region is being established via more structured collaboration with local partners
- BCC, the University of Bath (UofBath) and UoB are collaborating for a 12 month pilot phase, which started in 10/18. South Gloucestershire Council and UWE are joining the partnership from 04/19 and Bristol Airport has just confirmed that it will join too
- UoB Phase 3 is managed by RED and External Relations and provides for work by the Head of Office and the support of an UoB Intern for 8 months. Annita Papa, a recent MSc IR graduate, was recruited following a competitive process and started in 01/19.
- Building on the activities to date, the Office and each of its partners share 3 common objectives. Aligned to these, the Office offers tailored services to each partner.



Shared Objectives & Tasks

Objectives

Profiling and opportunity creation

1. Raise the profile of the region generally and partners in particular in Brussels to leverage European and international opportunities locally

Intelligence and interest representation

2. Provide intelligence on relevant European and international developments and ensure effective representation of the region's and partner's interests

Funding and relationship building

3. Build and manage relations with key stakeholders and networks, and help the region and partners secure funding and investment

Tasks

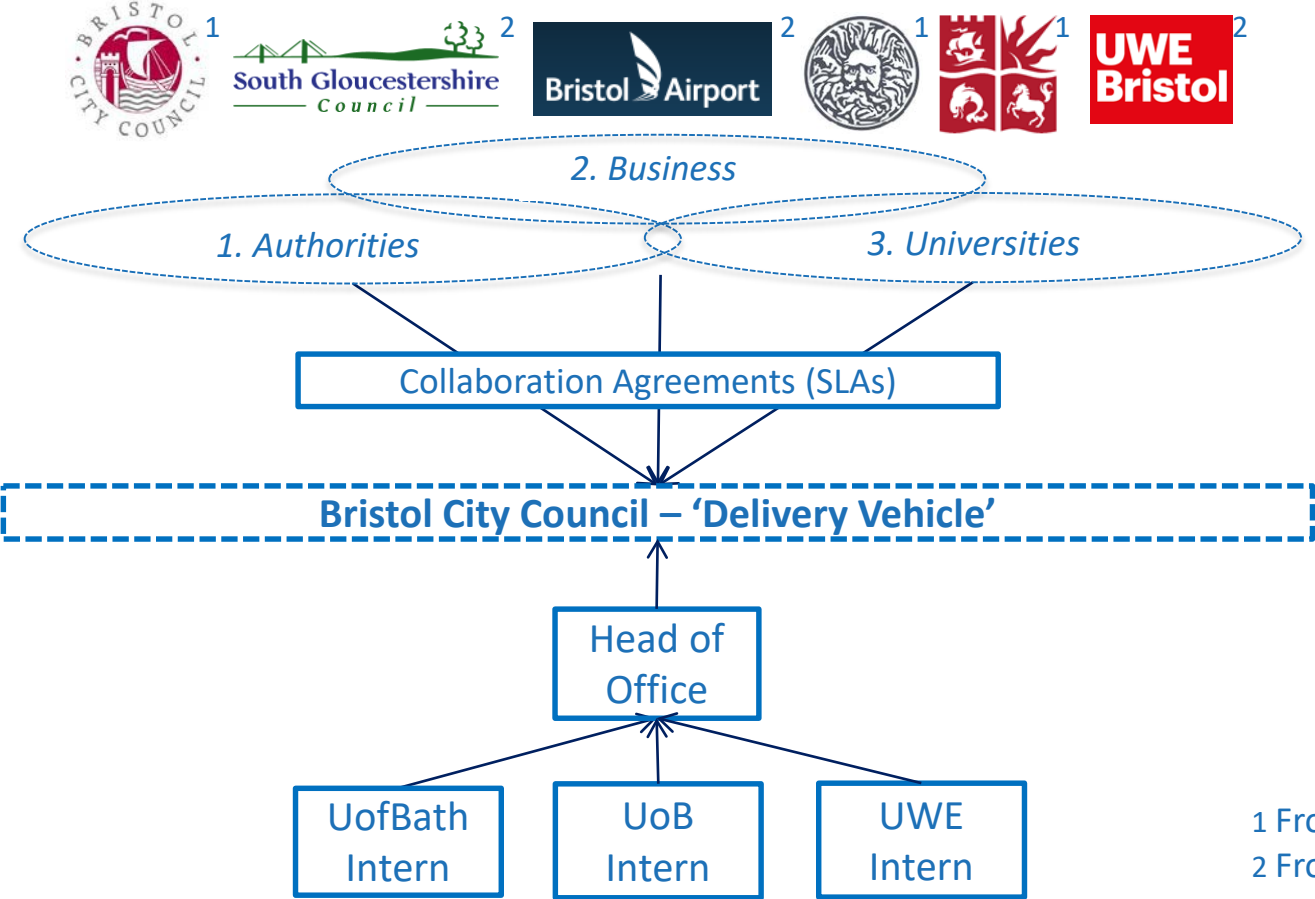
- Build on the BBO's established platform
- Represent partners in external events
- Generate citations and interest
- Organise and deliver events
- Meet key contacts...

- Monitor relevant EU policy developments
- Provide regular feedback to colleagues
- Develop communication tools
- Undertake lobbying activities
- Facilitate colleagues' visits...

- Identify funding/investment opportunities
- Establish collaboration with partners
- Engage in key Brussels networks
- Influence future calls
- Provide intelligence...



Revised Office Structure



1 From 10/2018
 2 From 04/2019

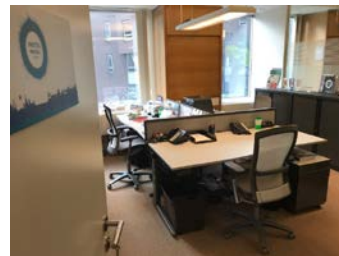
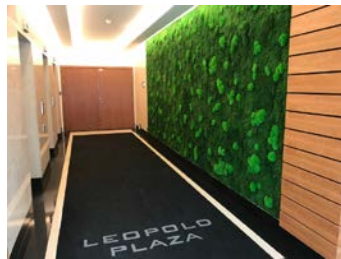
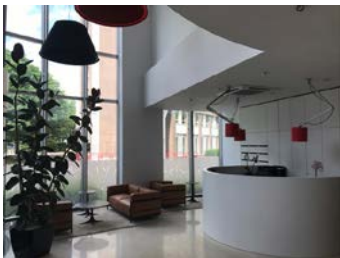
UoB Phase 3 Activities

- A Work Plan detailing the below Phase 3 activities has been agreed with UoB:
- Build on UoB's presence in Brussels by representing it at mutually agreed EU Institution (e.g. EC DG RTD/EAC) and stakeholder (e.g. UnLiON) meetings/events;
- Monitor and provide information on selected EU policy and funding developments of relevance to UoB (e.g. the future Erasmus+ and Horizon Europe programmes);
- Provide input into targeted EU initiatives via networks (e.g. Coimbra Group) and access to decision-makers by supporting delegations (e.g. URIs/SRIs) to Brussels;
- Organise a (research-focused) event in the BBO together with UoB post Brexit (e.g. Autumn 2019) and produce ad-hoc information on relevant developments;



UoB Phase 3 Activities

- Support the delivery of selected PR activities for UoB aimed at attracting students;
- Develop established links with UoB's alumni community and research career paths;
- Keep UoB updated on relevant events and speaking or dissemination opportunities;
- Engage with UoB's social media and provide intel on the EU social media landscape;
- Provide flexible meeting room space and hot-desk facilities in the BBO for UoB's use;



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The logo for the Bristol & Bath Brussels Office. It features a large, thick blue circle with a white center. Inside the white center, the text "BRISTOL & BATH BRUSSELS OFFICE" is written in blue, with "OFFICE" in a smaller font size. The blue circle is surrounded by a decorative border of small blue dots of varying sizes, creating a textured, particle-like effect.

**BRISTOL
& BATH
BRUSSELS**
OFFICE